

As a key stakeholder in promotion of mental health and the reduction of stigma and discrimination, we are asking your assistance in the identification and nomination of organizations and individuals to the CaIMHSA Prevention and Early Intervention Stigma & Discrimination (SDR) Consortium. We are looking for individuals who are team players, understand the importance of a broader agenda that builds and engages multiple partners to move the issue of prevention of mental illness forward, and individuals who can work through process.

Consortium Tasks

Key tasks of Consortium over the next 9 months will include: 1) support of the development of a plan for transition of the Consortium’s administration to a consumer/client-led organization that has the capacity to continue to manage the work of the project until the SDR Initiative concludes on June 30, 2014; 2) review and comment on SDR messaging, and messaging for the PEI Initiatives in general, to ensure a consistent message, when appropriate; 3) begin to explore different strategies and tactics for how the Consortium can serve as the “hub” or “clearinghouse” for accessible and cultural relevant anti-stigma materials for California’s diverse populations and communities, as well as provide recommendations for how such a depository could be developed in collaboration with other CaIMHSA contractors.

SDR Consortium Representation

The Consortium will have approximately 15-20 members, and at minimum should have representation from the below groups as described in the SDR Initiative RFP. Representation from all of the groups is critical, but in previous experiences we have found that representation from the categories that are starred is often lacking. We are seeking your assistance in finding individuals who can provide all of these perspectives but your attention to finding individuals that can represent the starred categories is particularly appreciated.

1. County behavioral health agencies	2. State agencies	3. Rural communities*
4. Business community/employers/ human resources*	5. Multicultural and community-based organizations	6. Client, family, youth and peer support advocacy groups
7. Health and mental health providers	8. Insurance industry*	9. Educators, local educational agencies and institutions of higher education
10.Spiritual and faith-based organizations	11.Older adult service providers	12.Private foundations
13.Social services	14.Survivors of suicide attempts and their caregivers	15.Broader medical community
16.Public health	17.Law enforcement, and juvenile justice*	18.Court system*
19.Military partners such as Veterans Affairs, the National Guard, county veteran offices, student veterans, etc. *		

Consortium Nominations

Please forward the name(s) and contact information (phone, email) for individuals you would like to nominate for Consortium membership by close of business on January 18, 2012 to Adele James, SDR Program Manager at: adele@adelejamesconsulting.com. Nominees will be contacted and informed of their nomination and will be asked to submit an application. All applicants will be notified of the status of their applications by early February and the first Consortium meeting is tentatively scheduled for late February/early March. If you have questions please feel free to contact Adele James at adele@adelejamesconsulting.com or 916-947-6092.

Thank you in advance for your assistance.

